

Tourist activity

Meetings tourism

1984-2013



BarcelonaTurisme
Convention Bureau

MEETINGS IN 2013



2,039 meetings in Barcelona, with **583,956** delegates generating **1,935,597** overnights

30% from the medical, healthcare and pharmaceutical sector and **11%** from the technology sector



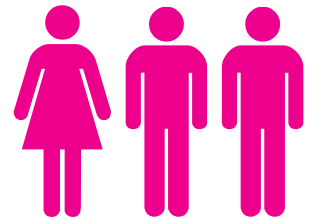
74% of international meetings



The average length is between **3** and **4** days



291 congresses and **1,610** conventions and incentives



Barcelona, the city with most congress delegates (2008-2012) according to the ICCA

TOURIST ACTIVITY. MEETINGS TOURISM 1984-2013

		1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	Growth (%)	Total	
Meetings	Total	96	200	265	278	218	330	373	324	310	710	703	739	832	999	1,002	1,171	1,380	1,345	1,363	1,139	1,146	1,353	1,303	1,775	2,482	1,857	2,138	2,283	2,176	2,039	2,024.0	32,329	
	Congresses	-	-	-	157	104	177	221	183	199	268	192	185	187	149	169	208	163	157	156	156	248	205	212	340	383	294	310	255	213	291	85.4	5,782	
	Conventions and incentives	-	-	-	14	22	47	44	40	24	294	389	423	531	661	742	800	926	928	942	794	772	1,001	968	1,435	1,813	1,348	1,602	1,650	1,781	1,610	11,400.0	21,601	
	Seminars and Symposiums	-	-	-	107	92	106	108	101	87	148	122	131	114	189	91	163	291	260	265	189	126	147	123	-	286	215	226	378	182	138	29.0	4,385	
Territorial scope	Spain	25	94	132	149	111	157	177	174	151	354	320	272	311	398	376	481	492	508	518	428	356	514	389	643	-	592	626	669	655	481	1,824.0	10,553	
	International	33	106	133	129	107	173	196	150	159	356	383	467	521	601	626	690	888	837	845	711	790	839	914	1,132	-	1,164	1,506	1,580	1,493	1,505	4,460.6	19,034	
	N.a.	38	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101	6	34	28	53	-	260	
Sector of activity*	Medical, healthcare and pharmaceutical	-	-	-	-	-	-	193	99	103	79	44	232	92	108	298	351	453	422	523	429	345	425	337	434	590	588	640	594	621	612	217.1	8,612	
	Scientific	-	-	-	-	-	-	18	23	17	29	10	72	33	30	28	32	31	26	39	26	33	57	29	38	61	113	103	107	87	65	261.1	1,107	
	Technology**	-	-	-	-	-	-	27	6	35	9	6	60	25	45	142	126	170	97	117	106	101	174	146	137	267	155	209	237	169	230	751.9	2,796	
	Others	-	-	-	-	-	-	135	196	155	593	643	375	682	816	534	662	726	800	684	578	667	697	791	1,166	1,564	1,001	1,186	1,345	1,299	1,132	738.5	18,427	
Size (delegates)	Fewer than 500	-	-	-	-	-	-	327	274	275	651	635	671	732	910	903	1,064	1,259	1,236	1,254	1,055	984	1,229	1,162	1,587	2,286	1,695	1,956	2,128	1,993	1,868	471.3	28,134	
	500 or more	-	-	-	-	-	-	46	50	35	59	68	68	100	89	99	107	121	109	109	84	162	124	141	188	196	162	182	155	183	171	271.7	2,808	
Length (days)	Total	-	-	-	-	-	-	-	3.22	3.42	2.92	3.02	3.68	4.13	3.73	4.02	3.40	3.54	3.58	3.37	3.16	3.22	3.22	3.43	3.36	3.64	3.52	3.68	3.66	3.74	3.75	16.5	-	
	Congresses	-	-	-	-	-	-	-	-	-	3.05	2.93	3.55	4.14	3.64	4.20	3.21	3.25	3.27	3.20	3.08	3.11	3.12	3.28	3.33	3.35	3.16	3.34	3.27	3.11	3.19	4.6	-	
	Conventions and incentives	-	-	-	-	-	-	-	-	-	2.79	3.08	3.83	4.11	3.82	3.85	3.49	3.68	3.70	3.44	3.19	3.27	3.27	3.27	3.25	3.75	3.66	3.80	3.77	3.87	3.91	40.1	-	
Venue	Hotel	-	-	-	-	-	-	66	67	106	438	483	548	613	789	804	907	1,012	971	972	803	719	1,003	957	1,390	1,812	1,305	1,511	1,700	1,673	1,445	2,089.4	22,094	
	Conference centre	-	-	-	-	-	-	58	36	19	23	16	21	57	27	42	39	60	95	78	95	149	125	112	135	185	216	237	213	176	170	193.1	2,384	
	Private auditorium	-	-	-	-	-	-	-	57	52	60	25	48	46	52	60	74	85	91	106	103	175	138	176	160	224	189	189	161	132	96	68.4	2,499	
	University	-	-	-	-	-	-	37	50	30	57	33	67	47	42	46	49	106	74	76	58	57	41	27	53	49	33	37	47	43	62	67.6	1,221	
	Hospital	-	-	-	-	-	-	-	24	21	40	27	23	28	15	24	15	27	18	30	34	17	10	15	6	12	1	6	8	7	6	-75.0	414	
	Others	-	-	-	-	-	-	212	90	82	92	119	32	41	74	26	87	90	96	101	46	29	36	16	31	200	113	158	154	145	180	-15.1	2,250	
	Not specified	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80	-	80	
Delegates	Total	26,642	60,463	77,965	80,414	60,335	95,426	105,424	169,466	108,464	175,323	164,931	167,593	213,086	217,982	263,835	272,094	269,508	255,433	301,313	286,151	360,335	343,005	491,028	629,704	695,902	576,157	616,833	647,693	597,610	583,956	2,091.9	8,914,071	
	Congresses***	-	-	-	53,091	35,505	54,386	72,385	85,382	82,545	95,419	63,186	62,501	79,013	74,554	95,696	109,274	74,946	60,690	166,488	138,026	161,977	131,741	279,836	394,689	340,527	342,801	302,561	291,307	208,271	289,191	444.7	4,145,988	
	Conventions and incentives	-	-	-	3,253	4,015	16,300	10,364	61,554	8,375	49,029	77,395	78,110	106,967	103,969	146,235	129,225	135,751	153,722	134,825	117,705	166,627	187,106	180,896	235,015	312,141	194,413	271,152	291,774	361,385	263,510	8,000.5	3,800,813	
	Seminars and Symposiums	-	-	-	24,070	20,815	24,740	22,675	22,530	17,544	30,875	24,350	26,982	27,106	39,459	21,904	33,595	58,811	41,021	-	30,420	31,731	24,158	30,296	-	43,234	38,943	43,120	64,612	27,954	31,255	29.9	802,200	
Origin	Spain	6,885	25,793	36,354	30,200	39,840	59,113	61,564	108,119	62,208	95,351	90,080	82,232	94,187	99,254	102,248	86,357	97,284	84,407	87,824	81,867	81,033	89,379	70,535	125,682	-	129,121	95,819	118,396	122,884	90,684	1,217.1	2,354,700	
	International	11,839	34,670	41,611	50,214	20,495	36,313	43,860	61,347	46,256	79,972	74,851	85,361	118,899	118,728	161,587	185,737	172,224	171,026	213,489	204,284	279,302	253,626	420,493	504,022	-	431,628	520,039	524,853	470,912	484,414	3,991.7	5,822,052	
	N.a.	7,918	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15,408	975	4,444	3,814	8,858	-	41,417	
Number of overnights	Total	-	-	-	-	-	381,072	421,696	544,071	370,947	521,988	667,303	773,421	1,030,717	950,125	1,193,341	994,126	1,010,544	982,735	1,129,750	1,129,750	1,541,463	1,169,947	1,739,018	2,322,371	2,833,503	2,335,738	2,459,762	2,523,937	2,199,580	1,935,597	407.9	33,162,502	
	Congresses	-	-	-	-	-	-	380,240	345,223	342,304	385,197	428,926	474,260	591,083	552,963	630,336	545,710	511,716	413,964	665,952	665,952	811,637	614,242	1,147,488	1,499,818	1,430,213	1,645,445	1,452,293	1,380,795	978,874	1,012,169	166.2	18,906,800	
	Conventions and incentives	-	-	-	-	-	-	41,456	198,848	28,643	136,791	238,377	299,161	439,634	397,162	563,005	448,416	498,828	568,771	463,798	463,798	729,826	555,705	591,530	822,553	1,261,050	608,513	897,513	968,690	1,160,046	859,043	1,972.2	13,241,157	
	Seminars and Symposiums	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142,240	81,780	109,956	174,452	60,660	64,385	-54.7	633,473
Economic impact of meetings on the city	Total (€)	-	-	-	-	-	88	98	144	107	133	100	140	216	231	324	329	323	341	415	620	753	717	919	1,712	1,715	1,121	1,327	1,429	1,516	1,264	1,333.1	16,082	
	Congresses, Seminars and Symposiums (€)	-	-	-	-	-	-	-	-	-	100	57	65	112	100	131	173	134	114	186	206	218	197	416	943	619	571	526	537	392	439	339.0	6,236	
	Conventions and incentives (€)	-	-	-	-	-	-	-	-	-	33	43	75	104	131	193	156	189	227	229	414	535	520	503	769	1,096	550	801	892	1,124	825	2,400.0	9,409	
International position	ICCA (position)	-	-	-	-	-	-	-	4	2	4	-	9	5	1	10	9	9	5	1	2	1	3	4	5	3	2	2	3	5	4	-	-	
	UIA (position)	-	13	9	-	25	28	18	18	7	12	19	21	17	9	19	19	14	12	7	7	7	5	7	6	5	10	7	8	7	6	-	-	
Meetings generated by the BCB %		-	55.5	-	56.0	16.9	-	-	-	-	-	-	10.2	14.0	16.1	15.3	7.9	8.7	7.4	6.2	6.8	8.3	6.1	5.1	4.8	3.4	5.1	4.8	4.9	5.5	5.5	-50.0	-	
Delegates generated by the BCB %		-	-	-	-	-	-	-	-	-	-	-	21.2	32.0	31.0	42.3	30.9	28.9	28.2	33.1	20.4	22.7	13.5	21.5	21.1	17.3	24.6	2						

