

The new side of tourism in Barcelona

For the last four years, Turisme de Barcelona has shown its commitment to promoting sustainable and responsible tourism via its Barcelona Sustainable Tourism programme, which has 28 participating companies developing environmental, cultural, social and economic sustainability. The programme offers local locations and services whereby you can enjoy the city in a sustainable way

Work placement for the disabled

“More and more customers are looking for a different side to Barcelona”

Daniel Rozas
Managing Director
Inout Hostel Barcelona



Located in Collserola Natural Park, Inout Hostel is the first hostel in Europe to have over 90% of its staff made up by disabled workers.

"We offer a great service, a peaceful place and areas for meetings and entertainment for all ages. We respect the environment by recycling and we have a biomass boiler," says Daniel Rozas, managing director of Inout Hostel Barcelona.

Commitment to the environment

“We offer a quality service for citizen and visitors”



Pedro J. Barrera
Managing Director
Taxi Ecológico

With a fleet of 100% hybrid vehicles, Taxi Ecológico offers free Wi-Fi, universal rechargers and card payment. They have an ISO 14001 environmental certification and their CO₂ emissions are lower than those projected by the EU for 2020.

Its director, Peter J. Barrera, says "in order to serve visitors better, all our team can answer requests in English. As well, a new App will soon help deal with requests. "

Responsible congress meetings

“Our clients collaborate with local foundations”



Sandra Oude Managing Director
Incentives Barcelona

Incentives Barcelona organizes incentive trips, events, management meetings, study tours and programmes for companies visiting congresses in Barcelona. "Our programmes are custom-made, and include sustainable and social elements, such as accommodation in bio-hotels, Zero kilometre restaurants and social activities where clients work with a local foundation project, among others," explains Sandra Oude.

Accommodation integrated into the local neighbourhood

“We innovate to generate resources for the city and people”



Ignasi Uñó
CEO
Innovat Hoteles

Located in Poble Nou, Twentytú High Tech is an eco-friendly hostel, a place whose top priority is to make its environment a social place without compromising its design, technology and talent.

"We want to develop sustainable tourism to generate resources for the whole of the city and its people. We need to preserve values such as respect for the environment, maintenance of public spaces, and continuous improvement in terms of innovation and training," says Uñó