

From Barcelona: Let's care for the planet

World Environment Day



For the fourth year running, and as part of World Environment Day (5th June), Turisme de Barcelona is launching a series of initiatives to raise awareness about the environment among the local community, visitors and tourism industry professionals.

World Environment Day is supported by the United Nations and Barcelona City Council is joining in the celebrations.

This year, for the first time, Turisme de Barcelona is organising two activities: cleaning the sand and the seabed on Nova Icària beach and a hidden nature walk through Montjuïc Park.

Dates of the campaign "From Barcelona: Let's care for the planet": 1st to 5th June 2017

Hashtag: #barcelonacares4theplanet

A - Tourist information offices: Turisme de Barcelona information offices in Plaça Catalunya and at the Columbus Monument.

- Couriers specialising in sustainability in order to raise awareness among visitors and make their stay more sustainable.
- A pledge wall at our tourist office in Plaça Catalunya and at the Columbus Monument where you can leave a message about ways of caring for the planet.
- Distribution of brochures and leaflets about sustainability in Barcelona.

B- Cleaning the sand and the seabed on Nova Icària beach

The volunteers will perform a number of tasks based on their skills and preferences: diving, swimming, paddle surfing or lending support from the beach. Everyone can join in.

Time: 9am. Length of activity: 4 hours



Meeting point: in front of the beach bar ("xiringuito") Amalur on Nova Icària beach. Metro Vila Olímpica

Please bring: swimming costume or shorts (change into them before you arrive), towel, comfortable clothing and sunscreen

C- Hidden nature walk through Montjuïc Park

A walk through some of the hidden natural areas on Montjuïc led by guides who specialise in botany.

Time: 5pm. Length of the activity: 2 hours 30 minutes.



Meeting point: Mies van der Rohe Pavilion

Two routes: English/Spanish/Catalan

Both activities are free. For further information and to register, please contact sustainable@barcelonaturisme.com