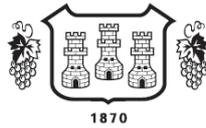


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PRESS RELEASE

Bodegas Torres offers ‘Best Wine Event’ according to Drinks International

Vilafranca del Penedès, 16th February 2017. Bodegas Torres received the award for ‘Best Wine Event’ at the **Wine Tourism Awards** held by Drinks International, the prestigious British wine and spirits magazine. The award specifically recognized two exceptional activities offered at harvest time by the family-owned winery in Pacs del Penedès.

The judges praised the originality of the events, describing them as “fantastic,” “experiential” and “educational” in the magazine's February issue and on its website. ‘Harvest Morning’ is a workshop that explores the winemaking process from picking the grapes to pouring a glass of wine. The second award-winning activity is ‘From Vine to Glass’, a sensory tasting in the vineyard. The activity deepens participants' understanding of varieties by first sampling the fruit and then tasting the wine made from that grape.

The Wine Tourism Awards are renowned for promoting and recognizing excellence and innovation in wine tourism. Bodegas Torres has taken home awards on four occasions: three times for ‘Innovative Tourism Experience’ and now ‘Best Wine Event’ at this year's edition. These awards are a testament to the 30 people on Bodegas Torres's wine tourism team and their ability to continuously create original and innovative experiences that surprise visitors.

At its winery, Torres offers over 20 wine-related activities in 8 languages for all kinds of visitors. In 2016 the center welcomed close to 100,000 visitors from over 80 different countries. The winery is actively engaged in promoting wine tourism in the Penedès region with initiatives like the *Carretera del Vi* (The Mediterranean Wine Road), a wine road featuring 13 wineries located along an old Roman trading route that connects the interior with the Garraf coast.

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