



Boí Taüll is named best ski resort in Spain at the 2018 World Ski Awards

- For the first time, Boí Taüll has been awarded the prize for the best Spanish ski resort at the World Ski Awards, the only worldwide initiative that recognises excellence in winter sports tourism
- The 6th World Ski Awards set a new record with more than 1.5 million votes cast, further establishing their position as a benchmark event



Lleida, 19th November 2018.– Last Saturday, 17th November, Xavier González accepted the award, on behalf of the ski resort Boí Taüll, for best Spanish ski resort at the 6th gala of the [World Ski Awards](#) held at the iconic Austrian ski resort of Kitzbühel.

The World Ski Awards are the only initiative in the world to recognise, reward and celebrate excellence in the winter sports tourism industry. The organisation is the little sister of the World Travel Awards, which are celebrating their 25th anniversary this year.

Throughout the year, a great many professionals from the sector, as well as hundreds of thousands of skiers from around the world, voted to decide the resorts and hotels worthy of this distinction which rewards their determination to become market leaders.

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The most significant winners at the gala include Europe's highest resort, Val Thorens, voted the world's best ski resort, W Verbier, which won the award for the world's best ski hotel, and the Chalet Les Anges in Zermatt, which was named the world's best ski chalet.





Boí Taüll shared its candidacy with the ski resorts of Aramón Cerler, Aramón Formigal, Astún, Baqueria Beret, Candanchú, Masella Ski Resort and Sierra Nevada.

In the words of Xavier González, CEO of Boí Taüll: *"This prize is the result of the efforts of the entire team at Boí Taüll. However, we are aware that we have received it as a result of the involvement of our guests, who have voted for us in massive numbers. We know we still have a great deal of work to do and this award will act as a stimulus for us to strive to improve the service we offer. "*

About Boí Taüll

Boí Taüll is the highest ski resort in the Pyrenees. It is located in the Vall de Boí (Alta Ribagorça) in the heart of the Lleida Pyrenees and has a ski area covering more than 45 km divided into 43 slopes: 6 green, 3 blue, 20 red and 14 black. It is the perfect ski resort to enjoy a holiday in the heart of nature and/or to take part in a variety of mountain sports and activities. It is surrounded by the iconic Aigüestortes National Park close to the Romanesque churches of the Vall de Boí, which have been awarded World Heritage status by UNESCO.

More information at www.boitaullresort.com

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Boí Taüll

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